

# AD CAMPAIGN

## [Modules](#)

- > Announcements
  - > Ad campaign
    - > Interstitial
    - > Banner

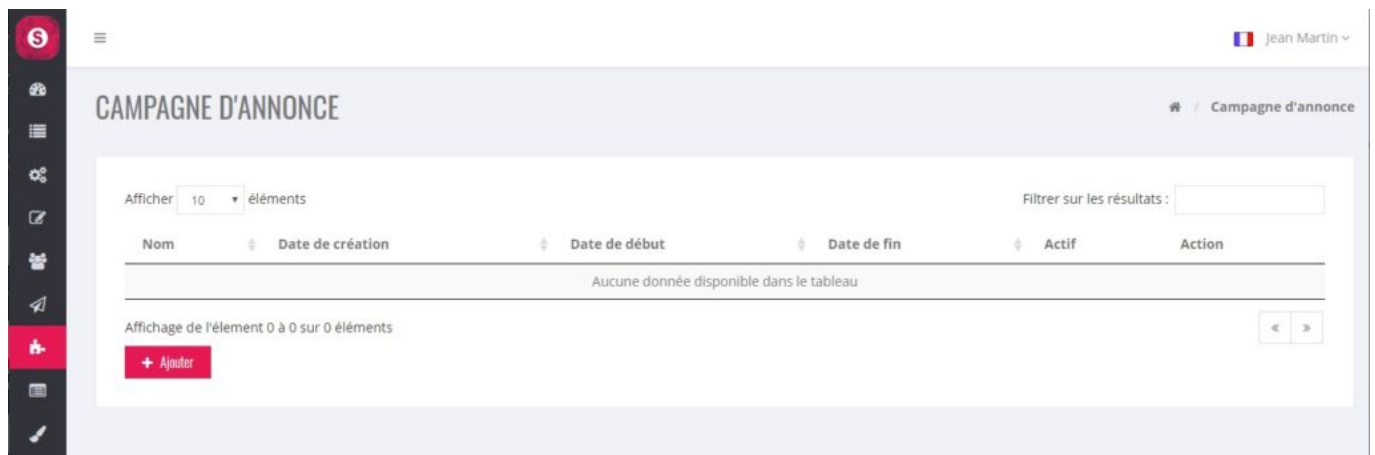
## Ad campaign

An ad campaign can include both one or more interstitials and also one or more banners. To properly frame this campaign, a start date and time and an end date and time are required.

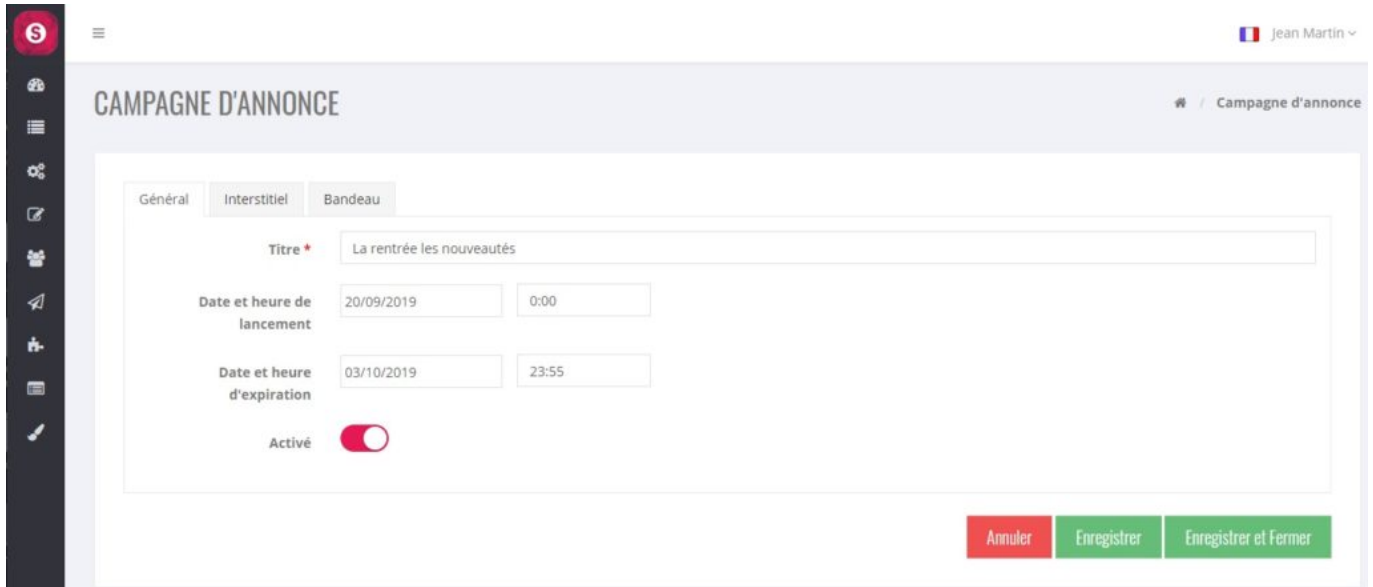
If there are several active ad campaigns at the same time, then the application will automatically determine an alternative choice: if for example when launching your application, campaign “A” will appear at the next launch, then campaign “B” will appear, etc.

## Creation of an ad campaign

By clicking on “Modules” and “Announcements” the list of existing campaigns appears.



To create a new ad campaign click on the “Add” button, it appears:



CAMPAGNE D'ANNONCE

Jean Martin

Campagne d'annonce

Général

Interstitial

Bandeau

Titre \*

La rentrée les nouveautés

Date et heure de lancement

20/09/2019

0:00

Date et heure d'expiration

03/10/2019

23:55

Activé

Annuler

Enregistrer

Enregistrer et Fermer

Enter a "Title". The start and expiry dates are not mandatory. When you are creating this campaign, we advise you to uncheck "Activated".

Once this part is done, you have to create one or more elements in the "Interstitial" tab and/or one or more elements in the "Banner" tab.

When your ad campaign is running, feel free to check its stats.