

# CAMPAIGN

## Push

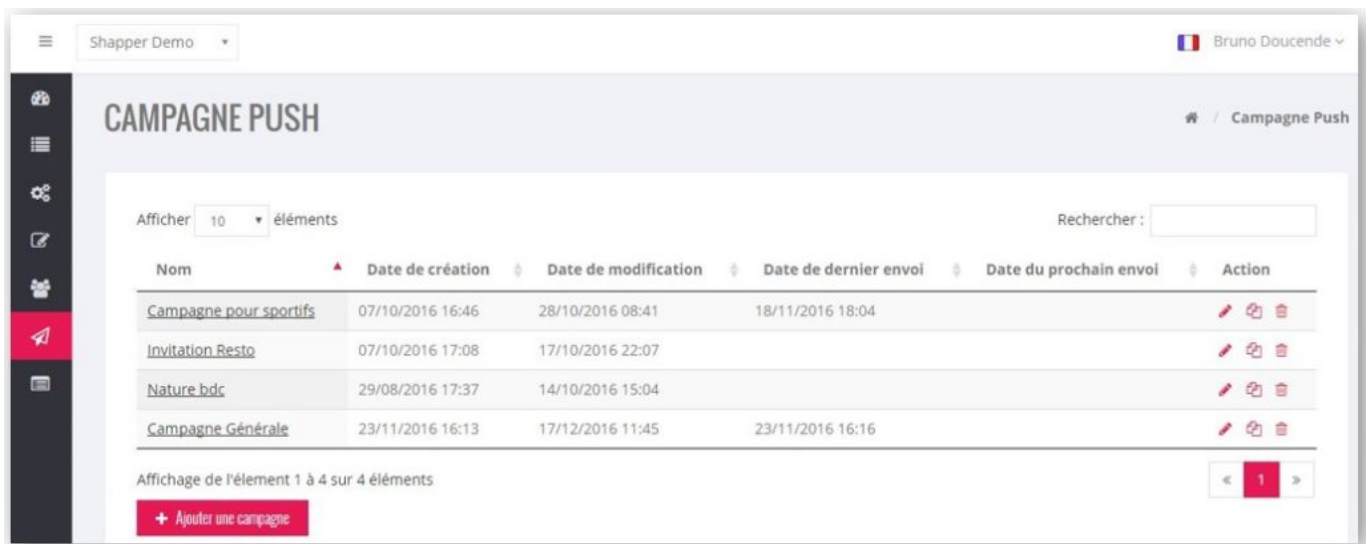
- > Devices
- > Push Distribution list
- > Campaign
- > Send

## Campaign

A push campaign allows you to configure a push notification (message, mailing lists, ...) allowing you to send immediate or delayed targeted pushes.

The push campaigns table displays :

- The Campaign Name
- Date of creation of the campaign
- The Campaign modification date
- The Date of the last mailing of the campaign
- The Date of the next scheduled mailing of the campaign
- The action buttons :
  - Edit button (Edit campaign)
  - Duplicate Button
  - Delete button (with confirmation)



Shapper Demo

Bruno Doucende

### CAMPAGNE PUSH

Afficher 10 éléments

Rechercher :

Nom	Date de création	Date de modification	Date de dernier envoi	Date du prochain envoi	Action
<a href="#">Campagne pour sportifs</a>	07/10/2016 16:46	28/10/2016 08:41	18/11/2016 18:04		<a href="#">✎</a> <a href="#">🔄</a> <a href="#">🗑️</a>
<a href="#">Invitation Resto</a>	07/10/2016 17:08	17/10/2016 22:07			<a href="#">✎</a> <a href="#">🔄</a> <a href="#">🗑️</a>
<a href="#">Nature bdc</a>	29/08/2016 17:37	14/10/2016 15:04			<a href="#">✎</a> <a href="#">🔄</a> <a href="#">🗑️</a>
<a href="#">Campagne Générale</a>	23/11/2016 16:13	17/12/2016 11:45	23/11/2016 16:16		<a href="#">✎</a> <a href="#">🔄</a> <a href="#">🗑️</a>

Affichage de l'élément 1 à 4 sur 4 éléments

[+ Ajouter une campagne](#)

Editing is managed through 4 tabs :

### Campaign tab

**CAMPAGNE PUSH** / Campagne Push

Campagne Message Liste de diffusion Historique

Libellé: Campagne pour sportifs

Description: Description

Annuler Enregistrer Enregistrer et Fermer

INFORMATIONS

Date de création : 07/10/2016 16:46:01 Date de modification : 28/10/2016 08:41:46

## Message tab

- Message of the push notification (200 characters maximum) that will be received on the terminals
- Sound : Choose from a drop-down list
- Redirection: no or choice among the contents of the App.

Redirection allows the screen of the selected content to be displayed when the mobile user clicks on the received push message.

**CAMPAGNE PUSH** / Campagne Push

Campagne Message Liste de diffusion Historique

Message: Après le sport ... la récompense

167 caractères restants

Son: Son par défaut

Redirection: - Culture gastronomique

## Mailing List Tab

The assignment of the mailing lists to the campaign is done through two lists (with filtering search possible) :

- On the left, Mailing lists not assigned to the campaign
- On the right, Mailing lists assigned to the campaign

By clicking on a mailing list, the user moves from one list to another.

If several mailing lists are associated with the campaign, it is sufficient that a recipient of at least one of these lists is concerned for him to receive the Push. If the recipient is concerned by more than one list, he will receive only one Push.

Campagne Message Liste de diffusion Historique

Liste de diffusion

Non affecté à

Affecté à

Recherche...

- Terminaux de test
- Groupe des Membres Shapper
- Tous les Terminaux
- Terminaux iOS
- Terminaux Android
- Liste mobinautes

↔

Recherche...

- Profil Sportif majeur

### History tab

Campaign mailing history list in table format :

- Date sent
- Mode (Immediate, scheduled)
- Number of terminals involved in sending
- Number of terminals having received the push
- Status (Sent, pending)

Campagne Message Liste de diffusion Historique

Afficher 10 éléments

Rechercher :

Date d'envoi	Mode	Nombre de terminaux	Nombre de terminaux reçus	État
09/11/2016 10:45	Immédiat	4	3	Envoyé
09/11/2016 14:47	Immédiat	4	0	Envoyé
09/11/2016 14:48	Immédiat	4	3	Envoyé
16/11/2016 18:26	Immédiat	4	3	Envoyé
18/11/2016 18:04	Immédiat	4	3	Envoyé

Affichage de l'élément 1 à 5 sur 5 éléments

« 1 »

Purger